
BSOG CSR plan 2018

I. Background

As part of the MGD project, BSOG will build, upon project sanction forecast for Q1 2019, near Vadu village, a Gas Treatment Plant (GTP) that will process the gas produced from 5 offshore wells in XV Midia block.

The company has secured the land for the GTP footprint and work site and for the 4.5 km onshore pipeline and, as of October 2018, obtained 3 PUZs for the GTP, the onshore pipeline and the beach crossing and holds one Construction Permit for the GTP (2 more will be obtained in Q1 2019).

From an economic stand point, Corbu Commune has several strategic businesses/investors:

- The most modern lime factory in Romania, owned by the first BCA (gas formed concrete) producer in Romania and the largest in south east of Romania, **Celco SA** Constanta
- It is strategically located near **Rompetrol Refinery**
- The area is crossed by the gas pipeline Midia-Lumina owned by **OMV Petrom** and operated by Transgaz SA
- From a tourist point of view Corbu is near the Mamaia and Navodari resorts, in the south of the Danube Delta reservation. It is a tourist, peaceful area, in an incipient phase of development.

II. Campaign plan

A. Overall Aim

BSOG aims to develop positive community relations and creating a social partnership by pursuing four development lines:

1. **Facilitating access to education**, by means of equipping the kindergarten and school laboratories with proper and up-to-date equipment, supporting educational community events, providing scholarships to gifted children, providing school supplies for students, covering the specific school needs: security, cultural trips, celebrating special events, introducing students to the offshore industry and advise them on how to pursue a career in the offshore industry.
2. Promoting **environmental protection** and environmental friendly tourism: awareness raising on the tourism impact in the area propose mitigation solutions. Improve environmental protection and support NGOs initiatives in this respect.
3. Facilitating access **to the labour market**, by organising or facilitating trainings for drafting a CV and letter of intent, vocational trainings, getting familiarized the inhabitants with the offshore industry and BSOG's projects and assist in developing the right skills for the onshore GTP to be built in Vadu.
4. Identifying **vulnerable members** of the community (single-parent families, seniors, families with numerous children etc.) and offering them assistance tailored to their particular needs, which includes socio-medical care and support services, such as: assistance to overcome difficult times (during the winter period, floods, fire), small house repairs, basic food delivery, hot meals and firewood.

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B. Objectives

1. Obtain endorsement of the community for the company's projects that are impacting them (creating discomfort during the construction phase: increased traffic in the area, noise, pollution, degradation of roads).
2. Obtain all necessary permits from the local authorities for the MGD project in a timely manner.
3. Cultivate understanding and endorsement or at least not manifest opposition of the NGOs active in the community.
4. Raise awareness about the company's business plans and attract local talents.
5. Get profile and position as trustworthy business partner, concerned about the community in which it operates and committed to offer value to the community.
6. Engage early and openly with the local community to identify and respond to community concerns and needs before conflicts appear.

C. Key publics

- **Local authorities and institutions:** Local Council and the Mayor's Office of Corbu commune, Danube Delta Biosphere Reserve Administration, Corbu School
- **NGOs:** both national and/or regional/local level that are working in the fields of education, culture, environmental protection, gender equality and social protection, forestry, nature conservation and agriculture: Centrul Cultral Corbu, Mare Nostrum, Oceanic Club, EuroLevel
- **Local businesses,** especially tourism-related businesses
- **Community Leaders and Opinion Makers:** high profile local leaders (mayor, priest, etc.)
- **Media:** both national and local television, newspapers and other online publications.
- **Public at large:** inhabitants of Corbu and Vadu
- BSOG employees and contractors
- Potential employment seekers

D. Key Messages

- BSOG generates sustainable prosperity through its business operations.
- BSOG is committed to making a positive, sustainable impact in the community in areas on education, environmental protection and employment.

E. Strategy

Our CSR activities target the community needs and are conducted in partnership with the local authorities (Mayor House, Corbu school director), NGOs, community influencers and other stakeholders and the products/services are contracted directly by BSOG.

Since our main focus is education, Ana-Maria Pericleanu had a meeting with the Corbu school Director, Mrs Elena Badea in September 2017 to get an insight on the school situation and the needs that the company can consider covering.

Specific needs of Vadu school communicated by Mrs Elena Badea in September 2017:

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- The back side of the school fencing made of iron gets stolen from time to time. This allows kids to play and hang out in the abandoned neighboring buildings (several buildings owned by the state company IMR) which puts their safety at risk.
- Also, the windows and the wood stored for heating the classrooms during wintertime get stolen from time to time. The solution proposed by Mr Badea is installing a video surveillance system or hiring a security company.
- An interactive board for the kindergarten.
- One video projector or TV screen for one classroom.
- There is no playground and the sports ground is not set up properly.
- During wintertime and adverse weather kids have to keep the sports class in the classroom. The solution proposed by Mr Badea is building a small gym. Mrs Badea pointed out that the school holds 3000-4000 sqm of land next to the school which is not properly set up.
- Parents do not afford to buy the auxiliary manuals proposed in the school program.
- The current toilet is laid in the school court and offers poor sanitary conditions. There is an ongoing project of attracting EU funds to rebuild it at European standards initiated by the Mayor House. The project is on hold due to blocked EU funds (status provided by the Vice Mayor).

Mrs Badea also informed in September 2018 that back in 2015 Corbu school applied for rehabilitating Vadu school and will enter the rehabilitation programe once the file gets approved and all the necessary public funding are approved. Therefore, in respect to Vadu school BSOG will focus on service provision rather than upgrading and equipping the school.

The focus in 2018 is celebrating Romania's centenary both at the school and in the community and making a positive impact in the community.

Specific actions:

- Planting 100 young oaks on a property owned by the Corbu Church near Corbu school
- Planting 100 young oaks on the property of the Vadu school, in the Vadu school backyard
- Supporting Corbu school Centenary celebration with the required stationary
- Supporting the costs for a 4-day trip of 14 children of Corbu to Alba Iulia in December 2018 at the initiative of Corbu Cultural Centre (Mr Daniel Enache)
- Being Santa for the children of Vadu school at the Christmas party

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F. Overview of tactics and timings

Tactics	Activity	Timing	Responsible	Link to objectives
Centenary celebration	Getting offers for purchasing 200 oak trees and arrange delivery terms and conditions	By November 9 th	Ana-Maria Pericleanu	1,5
	Get official request from Corbu school and consent from the Church for planting the trees and make sure they prepare enough tools for planting	By November 9 th	Ana-Maria Pericleanu Elena Badea	1,5
	Inform employees about the CSR action and invite them for planting	By November 9 th	Ana-Maria Pericleanu	1,5
	Planting day in Corbu and Vadu	November 17 th	ALL BSOG	ALL
	Order the necessary stationary for December 1 st	By November 16 th	Ana-Maria Pericleanu	1,2,3,4,5
	Get official request and detailed event agenda for Centenary trip of 14 children to Alba Iulia under Corbu Cultural Centre	By November 16 th	Ana-Maria Pericleanu Daniel Enache	1,5
	Arrange transportation, accommodation and local trips in Alba Iulia	By November 23 rd	Ana-Maria Pericleanu Daniel Enache	1,5
Christmas party in Vadu school	Get proposals from the school director and analyse them	By November 23 rd	Ana-Maria Pericleanu Elena Badea	1,2,5
	Purchase & personalize gifts	By December 7 th	Ana-Maria Pericleanu	1,2,5
	Deliver and attend the party	Party day	Ana-Maria Pericleanu, other BSOG employees	1,2,5

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G. Budget and resources

All arrangements are made with internal resources (in house Communication Coordinator). All the purchases will be made based on the best offer and the plan will be updated with the exact costs once they are received and approved.

CSR budget for 2018 has an approved amount of xxx (not publicly disclosed).

H. Evaluation techniques

Discuss with locals at the proposed events and seek endorsement for the company's projects that are impacting them, check if they perceive BSOG as trustworthy business partner, concerned about the community in which it operates and committed to offer value to the community.